Whatever your ministry, don't focus on the passing whims of fickle consumers. Focus on their deep, unchanging needs. Act in love, in the Spirit's guidance. Hymn Recording, "Our Father's Burning Heart":

http://www.lnwhymns.com/data/mp3/337.mp3

Lyrics, Music, & Devotional Reading: http://www.lnwhymns.com/Hymn.aspx?ID=337

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